



Small Business Monthly Update

Economic Development Department || August 2018



BUSINESS SPOTLIGHT

Shades of Color Paint Opens Storefront



Stockton natives Marcie DelaCruz and Jamie Rodriguez recognized a creative void in the community when they decided to open their mobile paint on canvas operation, Shades of Color Paint, in 2015. Co-owners DelaCruz and Rodriguez wanted to provide a unique experience for

people of all ages to enjoy and explore their creative side. They both felt it was important to create a space for adults to explore their inner artist and to introduce arts and crafts to children at a young age.

With the vision of one day opening a storefront in their hometown, the locally-owned and family-operated mobile art operation has become an established business with the opening of the Shades of Color Paint storefront in November 2017. Shades of Color Paint allows customers to choose from a variety of projects including painting pottery (ceramics), painting on canvas with the option of instructor lead classes, painting glass, watercolor projects, clay sculpting, kids camps, and more. All supplies are included and no experience is necessary.

Shades of Color Paint is located at 5759 Pacific Avenue #B-135 in the Stone Creek Village Shopping Center. Its operating hours are Wednesday through Saturday from 11 a.m. to 7 p.m., Sunday from 11 a.m. to 4 p.m. and closed on Monday and Tuesday. For more information, including a list of all upcoming events, visit their website or call (209) 594-0198.



Shades of Color Paint

Lotus Mediterranean Kitchen

Co-owners and chefs Arun and Kamal saw a need for a healthier option along the I-5 corridor when they decided to open Lotus Mediterranean Kitchen. Together they have over 12 years of experience in the kitchen and restaurant industry.

Lotus Mediterranean Kitchen uses fresh, organic, never frozen



ingredients from the local farmers markets. Their Greek and Turkish menu offers a variety of items ranging from falafel, kabobs, salads, wraps, chicken wings, and their signature items such as salmon kabob, Turkish spiced fries, and momo dumplings.

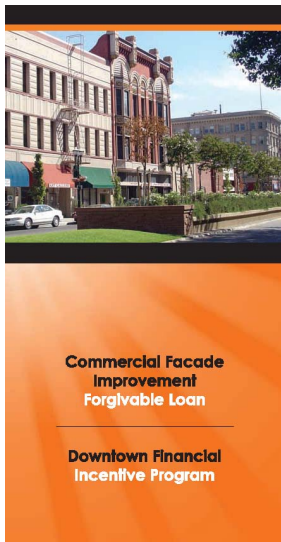
Lotus Mediterranean Kitchen is located at 580 W. Dr. Martin Luther King Jr. Blvd. and is open every day from 9 a.m. to 10 p.m. They are also available for catering and provide deliveries through GrubHub.



Lotus Mediterranean Kitchen

BUSINESS RESOURCE SPOTLIGHT

City of Stockton Downtown Financial Incentive Program



The City of Stockton's Downtown Financial Incentive Program (DFIP) aims to reduce or eliminate blight and encourage the reuse of existing buildings in the downtown area. Rehabilitation projects for buildings that have been vacant for six months or longer may be eligible to waive most permit fees associated with the project. (Demolitions, new construction, or expansions do not qualify.) Eligible fees include building fees, fire protection plan check and permit fees, sewer connection and administration fees, among others.

An application must be submitted to and reviewed by the City's Economic Development Department before applying for a permit. The DFIP boundary encompasses the Downtown Stockton Management District.

For more information, including the program guidelines and application, visit the Economic Development Department's Financial Assistance website or call (209) 937-8539.

Financial Assistance Programs

STOCKTON IN THE NEWS



Stockton's 'Top Chef' alum dishes on Midgely's Public House

Chef Michael Midgely is a big dude with a big personality, a trait earning him celeb-chef status on everything from "Top Chef" to "Cutthroat Kitchen." And his love of living large extends to big food at



The Delta's hippest restaurant - and its crazy creative chef

The most common comment chef/owner Eric Lee hears when a new diner steps into his Cast Iron Trading Co. is "Hey, this reminds me of a hip/cool restaurant I know in (insert hip/cool big-city here)." It's

Midgley's Public House in his hometown of...

[Read more](#)
www.eastbaytimes.com

always said with a tone of surprise, he...

[Read more](#)
www.mercurynews.com

EDUCATION



SJ Delta College, CSU partner on Stockton degree program

STOCKTON - A new agreement between San Joaquin Delta College and California State University, Stanislaus will enable a new path for students to earn their undergraduate degree. Affectionately named "Warriors On the Way," the agreement will allow...

[Read more](#)
www.recordnet.com



Delta College teams up to help students get degrees in...

San Joaquin Delta College in Stockton and Stanislaus State University in Turlock announced a partnership Thursday that aims to help students get their degree wh...

[Read more](#)
www.kcra.com

FEATURED PROPERTY

For Lease 1503 St. Marks Plaza

Attractive well-maintained single-story garden complex. Central court area with a beautiful garden setting and seating. High parking ratio with lots of options for access. Close proximity to retail shopping.

High traffic count along W. March Lane. Close proximity to San Joaquin Delta College and I-5.

For more information, contact Wendy Coddington at wcoddington@lee-associates.com or call (209) 983-6830.

To find additional available properties, visit AdvantageStockton.com.

Office
±948 - ±5,460 SF



[Visit property listing](#)

CITY OF STOCKTON
CRIME PREVENTION CORNER



National Night Out on August 7

National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie. This year, the Stockton Police Department is excited to announce their participation in the annual National Night Out on Tuesday, August 7, 2018.

In the City of Stockton, National Night Out is celebrated with a variety of neighborhood events; such as block parties, barbecues, and ice cream socials. Last year 95 neighborhood communities participated. This year the Police Department is looking to increase that number and are putting forth a challenge to our communities by entering the City of Stockton in the National Night Out Awards Competition.

National Night Out neighborhood parties will be held throughout the City or you can visit one of the following events at our local community centers:



Arnold Rue Community Center
5758 Lorraine Avenue

Stribley Community Center
1760 E. Sonora Street

Van Buskirk Community Center
734 Houston Avenue

Seifert Community Center
128 W. Benjamin Holt Drive

Oak Park Senior Community Center
730 E. Fulton Street

McKinley Community Center
424 E. 9th Street

For more information on National Night Out, contact Crime Prevention Community Service Officer Andrea Castro at (209) 937-5479 or via email at Andrea.Castro@stocktonca.gov.

PLEASE NOTE: If you have registered your event with the National Night Out website and received a starter kit, you must still send the Stockton Police Department information for your gathering. They do not have access to the entries submitted on the National Night Out website.

BUSINESS EVENTS

Stockton Chamber of Commerce
Mixer
August 2, 2018
5:15 p.m. - 7:15 p.m.
Sleep Number Store
5756 Pacific Ave. #90

Small Business Development Council (SBDC) Workshops
Starting & Financing a Business
August 8, 2018
4:30 p.m. - 5:00 p.m.
56 S. Lincoln St.

Small Business Development Council (SBDC) Workshops
Starting & Financing a Business
August 22, 2018
12:00 p.m. - 2:00 p.m.
56 S. Lincoln St.

Summer Chamber
Diversity Networking Mixer
August 23, 2018
5:15pm - 7:15pm
Port of Stockton
Albert Lindley House
the West Complex
1 Fyffe Ave.

Upcoming City events

RESOURCES

Stockton Business Survey

Quick Links

[Economic Development Department Website](#)

[Available Properties: Advantage Stockton](#)



How is your business doing?

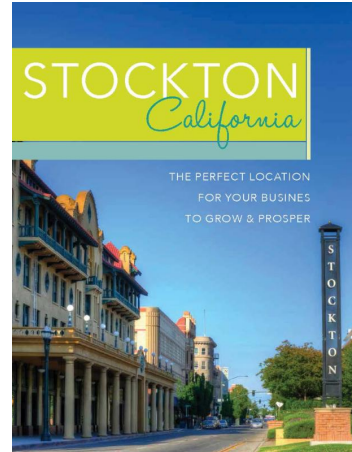
Do you know there are many resources available for you and your Stockton business?

We value your opinion and want to hear from you - the local business community. Please take this short five minute survey. Providing your name is optional or you can leave your contact information and we will follow up to answer your questions.

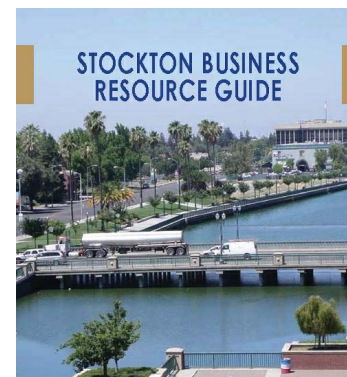
[Take the survey](#)

[More Economic Development News](#)

[City of Stockton Bid Flash Website](#)



[Stockton Community Profile](#)



[Business Resource Guide](#)

City of Stockton
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www.stocktongov.com
economic.development@stocktonca.gov

STAY CONNECTED

